# CREATING A SUCCESSFUL QS BRAND

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## THE QS BRAND

- Good Reputation and Legacy
- You must have
   Professionalism that
   leaves Results and Spurs
   growth
- Survival for the fittest



## BE QUALIFIED

- Basic Education
- Sharpen your Skills
- Technology
- Leadership
- Networked



#### A PROFESSION FOR THE ETHICAL

- Finances are involved
- Your Word carries the day
- Intergrity!!!
- Must be Ethical.
- Must have good Conduct



## OF BEING A LADY

- Patriarchy and competition
- Business knows no Gender
- Better than Normal.

  Excellence in the Zone
- Collaborations and cooperations



### NO CONFORMITY

- One Man Shows must End
- New Ventures
- New Ways of Doing Things!



#### THE END

